



hearing
professional
of the year

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2012 ENTRY FORM



Vote for your Hearing
Professional of the Year



Reward Exceptional Service

The search is on for the Hearing Professional of the Year for 2012! Recognize and reward your Hearing Professional for their outstanding service by nominating them for this prestigious award. Although nominees may differ in their practice method and scope, all should emphasize core ethical values such as commitment to hearing health, honesty, respect, responsibility and caring.

How to Nominate & Enter

Nominating is easy. Simply complete our application form and tell us what makes your Hearing Professional special. Entry forms can be completed online at www.hearingprofessionaloftheyear.com or mailed to us. Our website also contains further information about the competition.

Prestigious Recognition

The winning Hearing Professional receives the prestigious title of National Hearing Professional of the Year 2012, an award, a donation in their name to a hearing care charity of their choice, and great publicity. (See Terms and Conditions on the back page).

Terms and Conditions

No Purchase Necessary To Enter Or Win. A Purchase Will Not Increase Your Chance of Winning.

Contest begins 01/02/12 & ends 9/30/12. Open to legal residents of the 50 United States and D.C. 18 & over. To enter, visit: www.hearingprofessionaloftheyear.com or your hearing professional, complete an entry form and mail it to sponsor. Winners will be based on independent criteria selected by a panel of expert judges. All decisions are final. Entries must be received by 9/30/12. Sponsor: The Rayovac Division of Spectrum Brands, Inc., 601 Rayovac Dr., Madison, WI 53711. For complete details, see Official Rules.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Further details are available on the website:
www.hearingprofessionaloftheyear.com

Vote for your hearing care professional

Use the form below to tell us about the care you received and how it made a difference in your life. Please feel free to include additional sheets if you need more space.

Name:

Address:

Email:

I would like to nominate:

Address of Hearing Professional office:

My Hearing Care Professional deserves to be the National Hearing Professional of the Year because:

Answering the following questions is strictly voluntary and is not required to enter the Hearing Professional of the Year Contest and will not improve the chances of winning the contest.

a. How did you choose your Hearing Professional?

- 1) Recommended by someone
- 2) Near my home
- 3) Advertisement
- 4) Other

b. How many times per year do you visit this office?

- 1) Once
- 2) Twice
- 3) Three times
- 4) Four or more

c. How many hours a day do you normally wear your devices?

- 1) Occasionally
- 2) 2-5 hours
- 3) 5-10 hours
- 4) More than 10 hours

d. What is your age group?

- 1) Under 25
- 2) 25-45
- 3) 46-65
- 4) 66-80
- 5) Over 80

e. What prompted you to first visit your Hearing Professional?

- 1) Device service
- 2) Device purchase
- 3) Purchase batteries
- 4) Purchase accessories

f. What was the reason for your last visit?

- 1) Device service
- 2) Device purchase
- 3) Purchase batteries
- 4) Purchase accessories

Answers to the above questions will be used in compliance with Sponsor's Privacy Policy and its Terms of Use (which may include promoting and marketing Rayovac products to you). The Privacy Policy and Terms of Use can be found at: www.hearingprofessionaloftheyear.com or www.rayovac.com

- Yes, I would like you to share my comments with my Hearing Professional.
- Yes, I would like to receive information on Rayovac hearing aid batteries.

Please return your completed form to:
Hearing Professional of the Year
C/O Hearing Aid Marketing
601 Rayovac Dr.
Madison, WI 53711

Nominations are January 2, 2012 through September 30, 2012